

# SWR

sean walkinshaw racing



2019 British TCR Championship



20/21 April	Snetterton 300 Circuit, Norfolk
11 May	Oulton Park, Cheshire
8/9 June	Spa-Francorchamps, Belgium
6/7 July	Croft Circuit, North Yorkshire
27/28 July	Brands Hatch Indy Circuit, Kent
7/8 September	Silverstone, Northamptonshire
19/20 October	Donington Park, Leicestershire





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From its headquarters near Chipping Norton in Oxfordshire, SWR brings vast experience into the TCR Series where the team's goal is to continue as a race winning force and establish itself as a Title contender. Owned by Sean Walkinshaw, SWR will compete with a pair of Honda Civic Type R cars. Since its inauguration in 2013, SWR has become synonymous with professionalism and the very best of preparation. Day to day operations are expertly handled by Team Principal Ken Page, who brings a wide-ranging knowledge and a wealth of experience from the highest echelons of global motorsport.

About SWR



"I believe it will be  
the future of touring car racing"  
**Rob Huff**



Born out of the hugely successful TCR International Series, founded by former FIA World Touring Car Championship boss Marcello Lotti, the UK category is the latest to join the ever-expanding list of TCR series across the globe and is promoted by Jonathan Ashman. Alongside the International Series, TCR championships also ran in Asia, Italy, Portugal and Russia in 2015. The following year, confirming the burgeoning popularity of the formula, additional series in Germany, Thailand, Spain and the Benelux region began along with a European championship.

Running to a cost-effective framework, one of the key selling points of the TCR regulations is the cars are eligible to race in all other TCR categories across Europe and the globe. Additionally, they are permitted to run in endurance events such as the 24H Series and the Nurburgring-based VLN.

**About the TCR UK Series**



## Honda Civic Type R With 2017 upgrades

### ENGINE

Turbocharged 4-cylinder in line, transversally installed  
Distribution: two overhead camshafts, 16 valves  
Displacement: 1998.2 cc  
Bore x stroke: 86 x 86 mm  
Max. output 350hp @ 6200 rpm  
Max. torque: 420nm @ 3800 rpm  
Lubrication: wet sump



### CHASSIS

Front suspension: McPherson strut, coil springs, gas-filled dampers, anti-roll bar  
Rear suspension: torsion beam, coil springs, gas-filled dampers, anti-roll bar  
Steering: electrical power assisted rack and pinion.

### TRANSMISSION

Front-wheel-drive  
Gearbox: Sadev 6-speed sequential with paddle shift  
Clutch: multi-disc sinter-metallic  
Differential: mechanical limited slip differential

### BRAKES

Dual circuit hydraulic system  
Front brakes: 6-piston callipers, 378 mm steel ventilated discs  
Rear brakes: 2-piston callipers, 261 mm steel discs



## Honda Civic Type R TCR titles



13 Championships have been won by the JAS Honda Civic Type R TCR in 2017

- TCR Middle-East Drivers' Champion (Josh Files)
- Pan-Delta Super Racing Series Drivers' Champion (Pat Wong – A1 Class)
- TCR Germany Drivers' Champion (Josh Files)
- TCR Germany Teams' Champion (Target Competition UK-SUI)
- TCR Thailand Drivers' Champion (Chariya Nuya – Am class)
- TCR Asia Model of the Year Champion (Honda Civic Type R TCR)
- TCR Asia Cup Champion\* (Abdul Kaathir)
- Super Taikyu Japanese Endurance Race ST-TCR Champion\*\* (Motul Dome Racing Project)
- TCR Benelux Drivers' Champion (Benjamin Lessennes)
- TCR Benelux Junior Drivers' Champion (Benjamin Lessennes)
- TCR Benelux Car of the Year Champion (Honda Civic Type R TCR)
- TCR Europe Trophy Teams' Champions (Target Competition)
- TCR International Teams' Champion (M1RA)



Free Practice	1 x 30 Minutes
Qualifying	1 x 30 Minutes
Warm Up	1x 30 Minutes
Race	2 x 30 Minutes (Standing Start)
Grid	Race 1 as per qualifying Race 2 qualifying top ten in reverse order
Providing close racing whilst keeping running costs under control	







SWR also invite commercial partners to join them for the 2019 TCR season. As a team we are in the enviable position of being able to offer a whole range of activation to support your specific business needs. So, if your company are looking to create brand awareness, launch a new product, cement business relationships or create new opportunities then SWR will deliver bespoke packages that meet with your requirements including :

- Branding
- VIP Hospitality
- B2B and B2C activation
- Press and Social Media Support
- Track Days
- Driver Training and Coaching
- Unique Competitions and Prizes

## Creating Partnerships



- Fans across the UK and around the world will be able to watch live races and view again later on demand.
- Fans will feel part of the Championship and get to know the drivers from insightful interviews.
- Footage will have a team of production and post- production experts transform it into video clips that will be used on social media and for general promotion.
- Camera crews at every event to capture the action on track and the atmosphere in the paddock.
- Master Control Room: Full HD OB Van.
- Broadcast: Live Satellite Transmissions.

## LIVE STREAMING

Races Always Live On:  
Facebook Official Page  
Youtube Official Page  
TCR UK Official Website  
Official tcr-series.tv website

The TV highlights programme is shown in the following territories, as well as on Motor Trend on Demand, Motorsport TV and Front Runner TV:

FoxAsia/Star Sports - 80 million homes  
MTV3 – Finland 4.8 million homes  
Sport Klub, Hungary - 3 million homes  
homes  
bein Sport Asia-Pacific ca. 7 million homes  
Sport TV Portugal 600,000 homes

Eleven Sports – Poland 3 million homes  
Ziggo Sport – Netherlands 4 million homes  
Media Pro / Gol TV – Spain 33 million  
bein Sport Middle East 2.5 million homes  
Sky Sports UK - 10 million homes



The highlights programme will be shown on the following channels

sky sports

motorsport.tv

R SPORT

MOTOR TREND

### Motorsport TV

Available on:

- ✓ Freesat - Channel 253
- ✓ Virgin - Channel 545
- ✓ Sky - Channel 447

### Sky Sports Action

Available on:

- ✓ Sky Sports - Channel 407
- ✓ Virgin - Channel 507

### Sky Sports Arena

- ✓ Sky Sports - Channel 408
- ✓ Virgin - Channel 508

### Front Runner

Available on:

- ✓ Freesat - Channel 250
- ✓ Sky - Channel 468

### Motor Trend on Demand

Available on:

- ✓ Amazon Fire TV
- ✓ Apple TV
- ✓ Google Play
- ✓ Roku
- ✓ Xbox one
- ✓ Chromecast

sky

Virgin media

freesat



# SWR

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The perfect place to enjoy TCR, located in the heart of the paddock and in the middle of the action. The TCR hospitality centre will provide guests with the ultimate race weekend experience.



- PREMIUM FOOD AND BEVERAGE
- GRID WALK
- PADDOCK ACCESS
- MEET THE DRIVERS



**VIP Hospitality**



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